



STAG Marketing - Brochure Design

Please fill in as much details as possible on the form. If you would prefer to speak to us please call us on **07843242959** or **07763889474**.

Company Name:

1. What is the Nature of your business?
(Briefly describe your products and services)
2. Do you have an existing brochure?
(If yes, please send us an electronic/or hard copy of the document)
3. Please inform us if there are any brochures that you like the look of.
(Either online or hard copy).
4. Do you have a website? If so, what is the URL?
5. Who is your target audience?
(Who are the people you want to reach with your brochure?)
6. Will you be providing content for your brochure?

7. Would you like us to write content for you?

8. Will you be sending us images (photographs, graphics) to use on your brochure?

9. Would you like us to use our own images?
If yes, please state the type of pictures you would like us to use.

10. What colour schemes would you like in your brochure design?

11. What type of look are you trying to achieve?
(e.g. high-tech, conservative, warm, flashy, sophisticated, etc.)

12. Approximately how many pages do you expect your brochure to be?

Are there any other comments/specific ideas we should keep in mind while designing your brochure?